



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA

## CONGRESSIONAL DISTRICT 25

Number of Recreational Boats*	19,403
Recreational Boating Industry Businesses	116
Total Jobs	2,069
Annual Recreational Boating-Related Spending	\$108.4 MILLION

## TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$258.7** MILLION

### RECREATIONAL BOATS IN FL-25

**TOTAL BOATS\*** ▶ 19,403

**REGISTERED BOATS** 19,403

Power boats	15,494
PWCs	3,155
Sailboats	314
Other Boats	440

**HOUSEHOLDS PER BOAT** 11.8



POWER BOATS  
**80%**



PWCs  
**16%**



SAILBOATS  
**2%**



OTHER BOATS  
**2%**

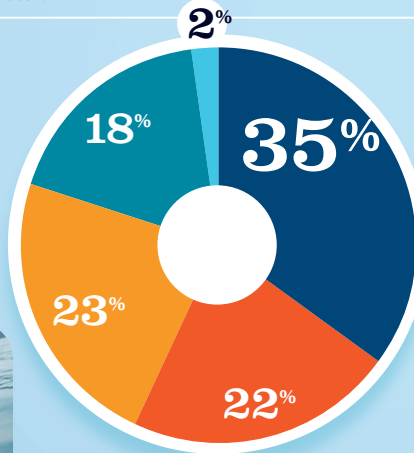


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN FL-25

**TOTAL BOATING JOBS** ▶ 714

Boat Building	12
Motor / Engine Mfrgr.	127
Accessory / Supplies Mfrgr.	165
Dealers / Wholesalers	160
Boat Services	250



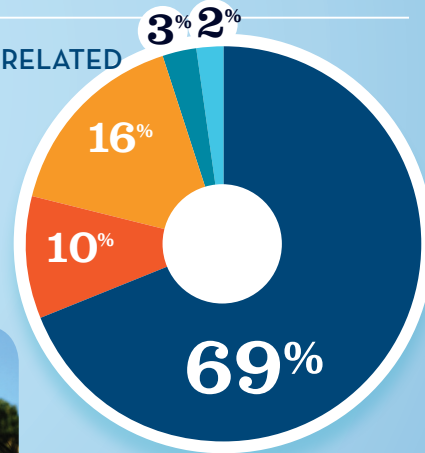
BOAT BUILDING  
MOTOR/ENG. MFRGR.  
ACC./SUPPLIES MFRGR.  
DLRS/WHOLESALERS  
BOAT SERVICES



### RECREATIONAL BOATING-RELATED BUSINESSES IN FL-25

**TOTAL BUSINESSES** ▶ 116

Boat Building	2
Motor / Engine Mfrgr.	3
Accessory / Supplies Mfrgr.	19
Dealers / Wholesalers	12
Boat Services	80



BOAT BUILDING  
MOTOR/ENG. MFRGR.  
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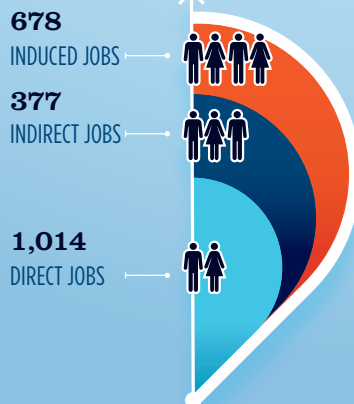


### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FL-25

**EST. TOTAL JOBS** ▶ 2,069

**EST. TOTAL LABOR INCOME** \$86.2 MILLIONS

Est. Direct Income	\$35.5
Est. Indirect Income	\$21.0
Est. Induced Income	\$29.7

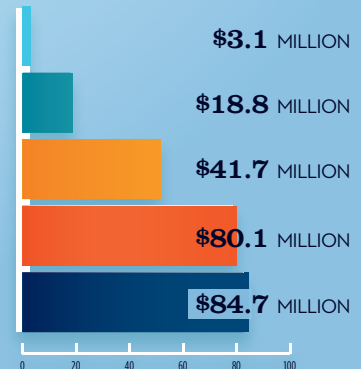


### RECREATIONAL BOATING INDUSTRY SALES IN FL-25

Boat Building	\$3.1
Motor / Engine Mfrgr.	\$18.8
Accessory / Supplies Mfrgr.	\$41.7
<b>TOTAL MFRG. SALES</b>	<b>\$63.6</b>

Dealers / Wholesalers	\$80.1
Boat Services	\$84.7
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$164.8</b>

BOAT BUILDING  
MOTOR/ENG. MFRGR.  
ACC./SUPPLIES MFRGR.  
DLRS/WHOLESALERS  
BOAT SERVICES



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University